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For Immediate Release:

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Whether you walk or roll join the Domestic Abuse Council for its first ever Purple Parade. The purpose of the parade is to raise awareness and critical funds for prevention of bullying and domestic violence. The walk is on Saturday September 15, 2012. Registration is at 7:30AM and the walk begins at 8:00AM.

The parade is actually a walk and will take place on the side walk starting at Riverfront Park on Beach Street in Daytona Beach across the street from the Harley Davidson Museum. The entire walk is a 2 mile loop.

Along the walk, at the water stations there will be body painting by Antonia, Trouble the clown, and Snickerdoodle and Diamond Jim will be greeting at registration. Leading the parade will be Daytona Destiny Drum-line. Participants are encouraged to wear purple for a chance to win a Purple Passion Award.

Entry fees for the Purple Parade are only \$5.00 per person or \$25.00 for groups of up to 10 people. Preregistration and entry fees can be paid on line at [www.domesticabusecouncil.com](http://www.domesticabusecouncil.com). Participants can also register by calling [386-257-2297](tel:386-257-2297) ext. 27. Donations are gratefully accepted.

For more information on this and other programs about domestic violence and prevention, please contact the Domestic Abuse council at [386-257-2297](tel:386-257-2297) or call the hotline at [386-255-2102](tel:386-255-2102) or [1-800-500-1119](tel:1-800-500-1119).