



Domestic Abuse Council
of Volusia County, Inc.

P.O. Box 142, Daytona Beach, Florida 32115 ❖ Phone 386.257.2297 ❖ Fax: 386.248.1985
www.domesticabusecouncil.com

November 7, 2014

Dear Business Owner:

The Domestic Abuse Council is respectfully submitting this letter for your consideration for a sponsorship to support our Daytona Derby annual Luncheon & Fashion Show (previously known as Top That Red Hat) fundraiser on February 5, 2015 at the Palmetto Club in Daytona Beach. Last year we had 150 local business leaders and civic minded individuals attend. The purpose of this event is to raise both awareness and sustainable funding through generous donations.

We hope you consider this sponsorship a win/win opportunity for you, for us and for our guests. Our guests are typically women. This group is considered the most powerful consumer market for healthcare decisions, home purchases and several other important lifestyle commodities. By sponsoring this event, you place your name in front of this is a powerful target market.

Founded in 1976, the Domestic Abuse Council provides a safe haven for women, children and men who are victims of a violent household. Last year we sheltered 382 individuals for a total of 13,873 shelter nights, a 32% increase from the previous year.

We have four sponsorship levels:

- Pit Row \$250 includes 4 tickets @ \$25.00 per person/ticket, mention in the program, mention at the podium and mention in our newsletter. (Deadline is 1/23/2015)
- Pole Sitter \$500 includes all of the above, plus mention in our media releases, on our social media, and in the news section on our website. (Deadline is 1/16/2015)
- Start Line \$750 includes all of the above, plus your logo on the program, your marketing materials on display at the event and at least two mentions at the podium. (Deadline is 1/16/2015)
- Victory Lane \$1,000 includes all of the above and your corporate banner on display at event. (Deadline is 1/16/2015)

Thank you again for your consideration. We look forward to a continued partnership. Please send checks for sponsorships to: Domestic Abuse Council, Inc. P.O. Box 142, Daytona Beach, FL 32115 or use our Pay Pal account on our website at www.domesticabusecouncil.com.

Sincerely,

Lynn Kaiser Conrad
Chief Operating Officer
lynn@domesticabusecouncil.com

Domestic Abuse Council, Inc is a not-for-profit 501 c (3) organization. Our Federal Tax Employer number is 59-1881222. In accordance with IRS rules, Domestic Abuse Council states that it has been provided no goods or services in consideration of your charitable gift. Please keep this letter as a receipt of your contribution for your tax records. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state. Our registration # is 00776.