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For Immediate Release:

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Recently, the Women's Inclusion Network (WIN) of PepsiCo conducted a regional clothing drive for women's domestic violence shelters throughout Florida, Georgia, South Carolina and North Carolina. The local items were donated to the Domestic Abuse Council of Volusia County.

Lindsay Pembridge, Foodservice Sales Representative with PepsiCo in Daytona Beach said that the local team had a lot of fun and was really impressed how both the men and women were committed to the drive. She said the bags and boxes they collected filled a car.

Last year PepsiCo support the Domestic Abuse council by sponsoring the water for the Purple Parade held along Riverfront Park in Daytona Beach. Pembridge said that PepsiCo is very involved in the community and has several local partners.

“As our shelter continues to maintain an waiting list, all types of donations are appreciated and valued. We have constant needs as we try to help our families through their trauma,” Cheryl Fuller, CEO said.

Photo: Participants left to right: Mike McCullough, Lindsay Pembridge, Joe Mihalchik, Jeff Martindale, Rockie Baldwin

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